

## **Allrounder marketing and business development**

We are a university-based team developing an academic software suite that helps students and professionals to organize their personal digital textbooks, documents and files to be up-to-date, for continuing education, and for lifelong learning. The software centers on providing tools for productivity and providing high quality content based on AI.

We are looking for an allrounder with Co-founder mentality. We need main experience in marketing and business development. You develop storyboards and concepts for help and onboarding. You understand the intention of and market for the software. You are committed to understand scientific literature & citation management software, flashcard programs, and other tools that are used for learning and knowledge. You are hands on, driven by the motivation to find out the needs of the software to be successful and to go public.

### **Desired profile, skills, and task**

- You have a bachelor's or master's degree
- IT competence and passion for technology
- Competence and experience in marketing and business development
- Solid organizational skills
- Ability to work on multiple projects simultaneously
- High interpersonal and communication skills
- Obsessive eye for quality and design
- You are a creative problem solver.

### **We offer**

You will have the unique opportunity to establish yourself as one of the leaders of our group, and, if successful, of this future spin-off.