

Sales and Marketing Manager

Do you absolutely love **mountain sports** such as alpine skiing, snowboarding, etc.? Are you an ambitious **marketing and sales person** with superior communication skills? Do you have an **entrepreneurial mindset**? Do you speak **German and English**?

If you answer yes to all these questions, then join us!

Why us?

Our mission is focused around the people and the product: develop the most user-friendly state of the art booking website for winter mountain experiences creating a positive impact for the overall industry while working with great people with different cultural backgrounds and expertise. We are building a professional, friendly and people-oriented company with a broad and deep understanding of the world-wide mountain industry.

Your tasks

- Definition and execution of the Sales and Marketing strategy.
- Definition and execution of customer experience and engagement activities.
- Social media strategy definition and execution: budget definition, channels selection, content management, etc.
- Loyalty programs design and implementation.
- Community experience and engagement.

Your skills

- Proven experience in Sales and Marketing.
- Excellent oral and written communication skills with high persuasiveness and a feeling for customer needs.
- Native German and excellent English. French is a plus.
- Thinks big, sociable and has fun in accomplishing the objectives.
- We expect the ideal candidate to share our company culture that values transparency, proactive independence, problem solving and nothing is impossible attitude.
- A natural passion for mountain sports (summer and/or winter) is preferred.

What we offer

A full-time position. An interdisciplinary team with highly motivated people. Total freedom in terms of managing time and tasks. Yearly events along Alpine regions.

If you are ready to take over this challenge, we look forward to receiving your application. Please send your CV and motivation letter in English to careers@my-mountains.com.

